

### **Doug Darby**

Doug Darby serves as the Director of New Media at Austin College, where he acts as an evangelist for Web 2.0 strategies, and works to promote and foster creative ideas and solutions on campus. Doug is passionate about innovation and technology in education and ministry, and has a gift for conceptualizing distinctive trends, and for converging elements into significant ideas, programs, and designs.

Doug has over 18 years professional experience working with new media and innovative technologies, providing creative direction and strategic leadership in both the commercial and academic arenas. He is an active member of the New Medium Consortium where he recently served on the Advisory Board for the 2009 Horizon Report; the annual report published by the NMC and Educause to gauge and forecast technologies being developed and adopted. Prior to coming to Austin College, Doug was instrumental in developing several initiatives and new programs at Abilene Christian University. These include the creation of the university's online graduate program, the school's acceptance into Apple's iTunes U program, the utilization of iPods in online classes, the creation of a student short-film competition to enhance learning through visual media, and a recent iPhone initiative for students. Doug has given presentations on the uses of Web 2.0 technologies in research, the uses of gaming in education, and social networking, and was formerly an adjunct professor teaching Visual Media, Advance Interactive, and Multimedia Portfolios.

His current areas of interest include: teaching statistics and modeling, the application of gaming and simulation technologies in education, innovative information technology strategies, the emerging usage of convergent mobile technologies, the impact of lifestyle technologies in society, experiential online environments, the social potential of visual media, and the evolving adaptation of Web 2.0 strategies.

Doug received both his B.S. in Psychology and M.S. in Digital Media from Abilene Christian University.